



# 青岛黄海学院 惠灵顿理工联合学院 招生简章

JOINT INSTITUTE OF  
QINGDAO HUANGHAI  
UNIVERSITY AND WELTEC

# 2026



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NEW ZEALAND



WelTec

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# Introduction to the Joint Institute of Qingdao Huanghai University and WelTec

## 青岛黄海学院惠灵顿理工联合学院简介



青岛黄海学院惠灵顿理工联合学院是青岛黄海学院与国立新西兰理工所属惠灵顿理工学院合作举办的本科层次非独立法人中外合作办学机构，于2025年5月经教育部批准正式成立（教育部许可证编号：MOE37NZA02DNR20252481N），现设数据科学与大数据技术、计算机科学与技术、数字媒体艺术、动画四个本科专业。

The Joint Institute of Qingdao Huanghai University and WelTec is a non-independent legal entity, undergraduate-level, Sino-foreign cooperative education institution, jointly established by Qingdao Huanghai University and New Zealand Institute of Skills and Technology Trading as WelTec. It was officially approved by the Ministry of Education on May 2025 (Ministry of Education Approval Certificate Number: MOE37NZA02DNR20252481N). Currently, it offers four undergraduate majors: Data Science and Big Data Technology, Computer Science and Technology, Digital Media Arts, and Animation.

# Introduction

## 简介

### Educational Philosophy

#### 办学思路

坚持高质量发展、特色化办学原则，建设传统底蕴与现代精神相辉映、中国智慧与国际视野相融合、人文情怀与科技力量相促进的国际化、智慧化、应用型学院。

Adhering to the principles of high-quality development and distinctive education, we aim to build an international, intelligent and application-oriented institute that integrates traditional heritage with modern spirit, combines Chinese wisdom with international perspective, and promotes the synergy of humanistic values and technological strength.



### Cultivation Model

#### 培养模式

双注册、双入学、双学籍、双学位。采用 4+0 培养模式，四年均在青岛黄海学院学习。学位授予不以赴国立新西兰理工所属惠灵顿理工学院学习一段时间为必要条件。

With "Dual Registration, Dual Enrollment, Dual Academic Status, Dual Degree Conferral", this program follows a 4+0 cultivation model, where students complete all four years of study at Qingdao Huanghai University. Degree conferral does not require a period of study at New Zealand Institute of Skills and Technology Trading as WelTec.

# Cultivation System

## 培养体系

构建技术与艺术的学科融合、教学与项目的实践融合、国际认证与国内标准的资质融合的“三维融合”课程体系，形成以“数字技术为基座、创意设计为引擎、产业应用为导向”的跨学科人才培养体系。

We have constructed a curriculum system featuring “three-dimensional integration” that combines disciplinary integration of technology and art, practical integration of teaching and projects, qualification integration of international accreditation and domestic standards. This system forms an interdisciplinary talent cultivation system with “digital technology as the foundation, creative design as the engine, and industrial applications as the guiding principle”.



2025年6月董事长与国立新西兰理工学院总校校长盖斯·吉尔摩共同揭牌。



2025年6月董事长在新西兰总理访华期间完成揭牌。



2025年11月我校副校长梁忠环一行拜会中国驻新西兰大使馆教科文处参赞唐筠。

# Degree Conferral

## 学位授予

学生完成规定学业并达到学术标准，可获得青岛黄海学院本科毕业证书、学士学位证书，同时英语达到学术类雅思总分6.0（单项不低于5.5）或托福（网考）60分（写作不低于20分）或培生英语测试（PTE）50分（单项不低于42分）等同等水平，可获得国立新西兰理工所属惠灵顿理工学院学士学位证书。

Students who complete the prescribed academic program and meet the academic standards will be awarded the Undergraduate Diploma and Bachelor's Degree Certificate by Qingdao Huanghai University. Additionally, students whose English level reaches IELTS (Academic) 6.0 (no band below 5.5), or TOEFL (iBT) 60 (with a writing score no less than 20), Pearson Test of English Academic score of 50 with no band score lower than 42 or equivalent language exams would be awarded the Bachelor's Degree Certificate from New Zealand Institute of Skills and Technology Trading as WelTec.

# Major Overview

## 专业介绍

### Data Science and Big Data Technology

#### 数据科学与大数据技术

本专业培养掌握扎实的数学与自然科学基础知识，系统掌握数据科学与大数据技术核心理论与技能，具备大数据采集、存储、处理、分析与展示能力，能够在国内外企事业单位从事数据管理、大数据系统设计、大数据平台架构、大数据分析与挖掘等工作的，具有国际视野、高度社会责任感和创新创业潜质的高素质应用型人才。

This major aims to cultivate students who possess a solid foundation in mathematics and natural sciences, have a comprehensive understanding of core theories and skills in data science and big data technology, and are capable of conducting data collection, storage, processing, analysis, and presentation. They will be able to work in domestic and foreign enterprises and institutions, engaging in data management, big data system design, big data platform architecture, big data analysis and mining, etc. Students are cultivated as high-quality applied talents with an international perspective, a high sense of social responsibility, and potential for innovation and entrepreneurship.



# Computer Science and Technology

## 计算机科学与技术

本专业培养系统掌握计算机科学与技术专业知识、人工智能基础理论与基本方法，具有分析、设计、开发复杂应用系统的能力，能够在国内外信息技术相关领域从事软件系统分析、设计、开发、测试、运维和智能产品开发等工作，具有国际视野、高度社会责任感和创新创业潜质的高素质应用型人才。

This major aims to cultivate high-quality applied talents who have a comprehensive understanding of computer science and technology knowledge, as well as the basic theories and methods of artificial intelligence. They possess the ability to analyze, design, and develop complex application systems, and can work in the related fields of information technology both domestically and internationally, engaging in tasks such as software system analysis, design, development, testing, operation and maintenance, and intelligent product development. Students are cultivated as high-quality applied talents with an international perspective, a high sense of social responsibility, and potential for innovation and entrepreneurship.



# Digital Media Arts

## 数字媒体艺术

本专业培养系统掌握数字媒体艺术基本理论、技能与方法，具有创新思维、迭代设计实践与问题解决能力，能够在数字媒体艺术相关领域从事插画创作、游戏体验设计、影视视觉叙事构建等工作，具有国际视野、高度社会责任感和创新创业潜质的高素质应用型人才。

This program is designed to develop high-caliber, application-oriented professionals with a solid command of the fundamental theories, essential skills, and methodologies of digital media art. It cultivates creative thinking, iterative design capabilities, and strong problem-solving skills, preparing students for roles in areas such as illustration, game experience design, and visual storytelling for film and television. Graduates will be equipped with a global perspective, a strong sense of social responsibility, and the potential for innovation and entrepreneurship.






## Animation 动画

本专业培养系统掌握动画基本理论、技术和方法，具有将艺术创意与技术技能相结合的能力，能够在国内外动画、游戏设计、影视后期制作等相关领域从事动画创作、动态图形设计、沉浸式叙事开发等工作，具有国际视野、高度社会责任感和创新创业潜质的高素质应用型人才。

This major is designed to cultivate high-caliber, application-oriented professionals with a solid grounding in the fundamental theories, technologies, and methodologies of animation. It develops the ability to integrate artistic creativity with technical proficiency, preparing students for careers in animation production, motion graphics design, and immersive narrative development across the animation, game design, and film post-production industries in both domestic and international settings. Graduates will be instilled with a global outlook, a strong sense of social responsibility, and the potential for innovation and entrepreneurship.

# Strengths and Features

## 优势特色

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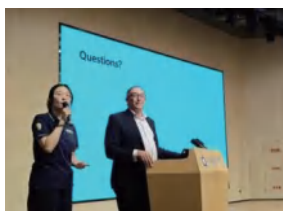
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### Teaching Resources

#### 教育教学资源

外方教师均具备丰富教学与行业经验，全英文授课搭配双语助教，确保教学效果。中方教师使用中文和英文进行教学。同时，学生可共享外方院校线上学术资源，参与国际学术讲座，拓宽学术视野。

All foreign instructors possess extensive teaching and industry experience. Courses are delivered in English with bilingual teaching assistants to ensure the teaching effect. Chinese instructors use both Chinese and English as their teaching languages. Meanwhile, students have access to the partner institution's online academic resources and can participate in international academic lectures to broaden their academic horizons.



## Practice-based Teaching Platform 实践教学平台

建有计算机类、艺术类专业实验室，与区域优质企业共建实践基地，推行“项目制教学”，深化教学与产业实践融合，实现课程内容项目化、实践教学场景化。We have established laboratories for computer science and art-related programs, and has jointly developed hands-on practice bases with high-quality regional enterprises. By implementing “project-based teaching”, we deepen the integration of classroom learning with industrial practice, transforming curriculum into real-world projects and creating scenario-based practical teaching environment.



## 03

# Internationalized Education

## 国际化培养

构建“沉浸式”跨文化育人环境，定期举办多形式、多主题的学生校园活动，设立学术英语教学中心提供全英文教学支持。学生可在青岛黄海学院参与由国立新西兰理工所属惠灵顿理工学院外派讲师授课的课程，不出国门即可体验国际教育氛围。

We have created an “immersive” cross-cultural educational environment by regularly hosting student-centered events of various forms and themes, establishing an Academic English Teaching Center that offers full English-medium instructional support. Students can participate in classroom lessons at Qingdao Huanghai University taught by lecturers from New Zealand Institute of Skills and Technology Trading as WelTec, experiencing an international educational atmosphere without having to go abroad.

## 04

# Further Study and Career Development

## 升学就业

依托青岛黄海学院区位优势与国立新西兰理工所属惠灵顿理工学院产业资源，毕业生可优先对接国内外龙头企业，投身数字经济、影视特效、智能设计等前沿领域。为优秀学生提供参与交流项目或在高等教育机构继续深造的机会，其中包括国立新西兰理工所属惠灵顿理工学院。构建“升学 + 就业”双轨发展通道。

Leveraging the geographic advantages of Qingdao Huanghai University and the industrial resources of New Zealand Institute of Skills and Technology Trading as WelTec, graduates gain priority access to leading domestic and international enterprises. They can pursue careers in cutting-edge fields including digital economy, film visual effects, and intelligent design. The institute has also established special scholarship schemes to enable outstanding students to participate in exchange programs or pursue advanced studies at tertiary institutions, including WelTec in New Zealand. This opens a dual pathway for “further study and employment”.





青岛黄海学院惠灵顿理工联合学院  
采用中新双方融合课程体系，成绩  
优秀者可申请全球名校攻读硕士。



The Joint Institute of Qingdao Huanghai University and WelTec adopts an integrated curriculum combining the educational systems of China and New Zealand. Students with outstanding academic performance may apply for master's programs at world-renowned universities.

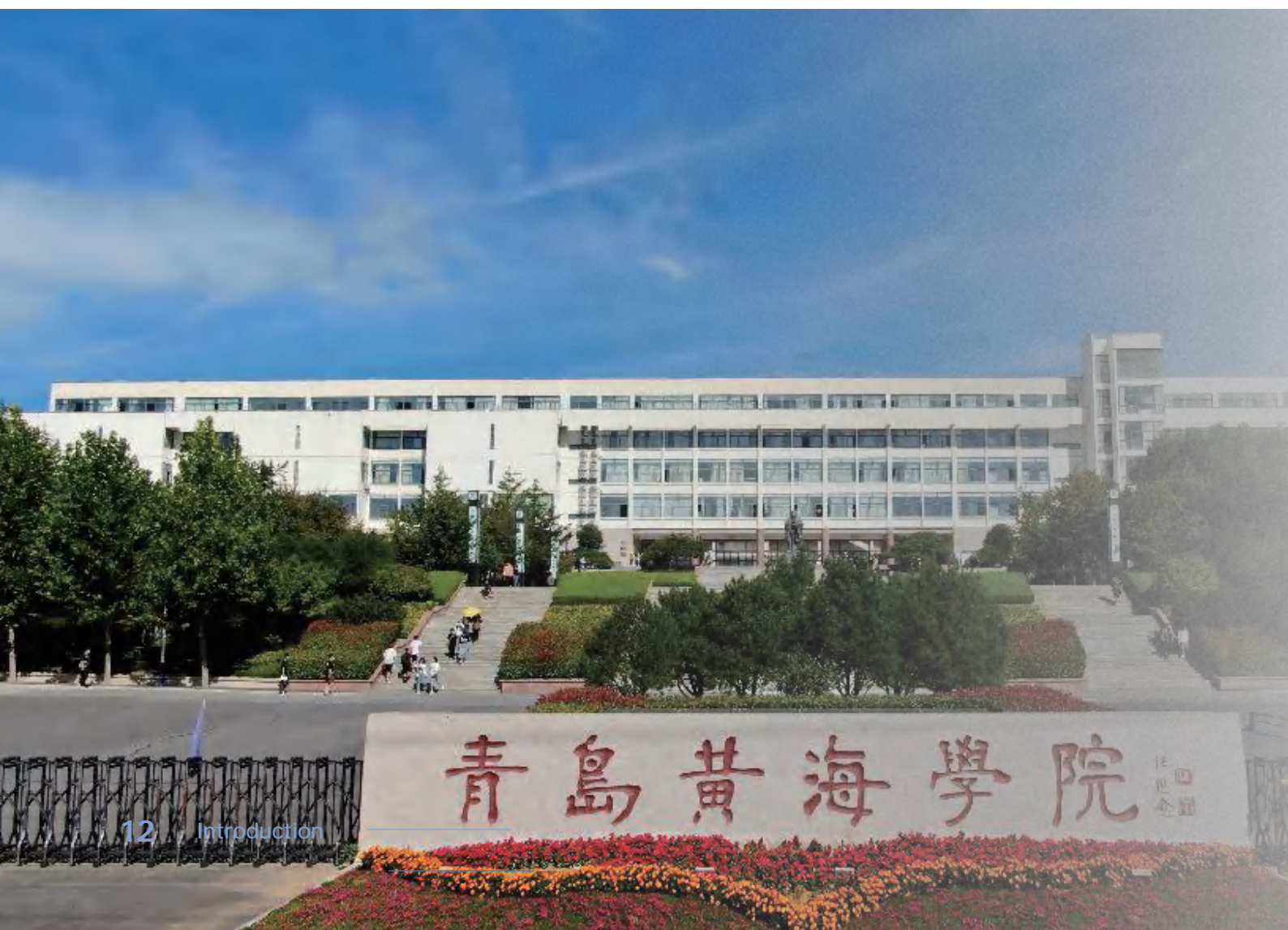


# Introduction to Qingdao Huanghai University

## 青岛黄海学院简介

青岛黄海学院是经教育部批准、具有学士学位授予资格的普通本科高校。学校坐落在国家级新区——青岛西海岸新区核心位置，山海相间，气候宜人，交通发达，宜学宜居。学校占地面积 130 万 $\text{m}^2$ ，建筑面积 99.38 万 $\text{m}^2$ 。历经 30 年办学历程和 15 年本科教育探索实践，形成了与地方经济社会发展相适应的学科专业体系和人才培养体系，为社会培养了 18 万余名应用型和技能型人才。

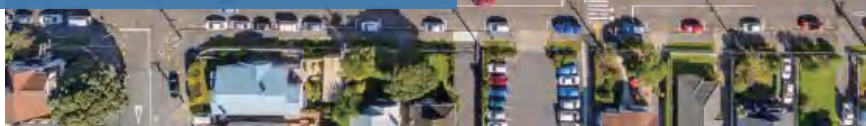
Qingdao Huanghai University is a regular undergraduate university approved by the Ministry of Education of China, with the qualification to confer bachelor's degrees. Located in the core area of Qingdao West Coast New District -- a national-level new district, the campus is surrounded by mountains and the sea, offering a pleasant climate, convenient transportation, and an ideal environment for learning and living. Covering an area of 1.3 million square meters with a built-up area of 993,800 square meters, the university has, over its 30-year history of institutional development and 15 years of exploration and practice in undergraduate education, developed a discipline and talent cultivation system aligned with local economic and social development. To date, it has nurtured more than 180,000 application-oriented and skilled professionals for society.



# Introduction to New Zealand Institute of Skills and Technology Trading as WelTec 国立新西兰理工所属惠灵顿理工学院 简介

国立新西兰理工所属惠灵顿理工学院成立于 1904 年，是一所拥有 120 多年办学历史的公立大学，是新西兰优质应用型教育典范，被新西兰学历资格认证局评为“表现突出的理工学院”，毕业生就业率常年位居新西兰前列，其信息技术、数字创意设计等专业深度对接行业顶尖企业，产业资源得天独厚。

Founded in 1904, New Zealand Institute of Skills and Technology Trading as WelTec is a public tertiary education institution with over 120 years of educational heritage. Renowned as a paragon of New Zealand's high-quality applied education, it has been accredited by the New Zealand Qualifications Authority (NZQA) as the "Outstanding Institute Of Technology". The institute consistently ranks among the top in New Zealand for graduate employment rates. Its programs in information technology and digital creative design are deeply integrated with industry leaders, offering unparalleled access to exceptional industrial resources.



# Application Notes

## 报考须知

### 招生专业及招生类别 Majors and Admission Categories

序号 NO.	专业名称 Major	招生类别 Admission Category	学制 Duration	学费标准 (元/年) Tuition (RMB / year)	对应外方招生专业 Corresponding Programme at WelTec
1	数据科学与大数据技术 Data Science and Big Data Technology	普通类 General	四年 4 years	63,800	应用数据科学 Applied Data Science
2	计算机科学与技术 Computer Science and Technology	普通类 General	四年 4 years	63,800	软件开发 (人工智能) Software Development (AI)
3	数字媒体艺术 Digital Media Arts	艺术类 (美术与设计类) Arts (Fine Arts & Design)	四年 4 years	63,800	数字媒体 Digital Media
4	动画 Animation	艺术类 (美术与设计类) Arts (Fine Arts & Design)	四年 4 years	63,800	动画 Animation

### 报考要求 Eligibility

1. 各专业不限男女比例, 凡高考成绩达到所在省(自治区、直辖市)对应批次最低控制线且拟报考我校的考生, 均可报考。考生请仔细查阅生源省招考院编印的《2026年普通高校填报志愿指南》或《招生考试报》。

Applicants of any major, regardless of gender, may apply if their NCEE score meets the provincial minimum cutoff for the relevant batch. Please refer to the *2026 College Application Guide* or the *Admissions Examination Bulletin* issued by your provincial admissions authority.

2. 中外合作办学各专业只录取有该专业志愿的考生, 英语教学, 不建议小语种考生报考, 入校后不得转至普通类专业。

Sino-foreign cooperative programs admit only applicants who list the program as their major choice. Teaching is conducted in English; applicants who took a foreign language course other than English are advised not to apply. Transfers to regular programs are not permitted after enrollment.

### 课程设置 Curriculum Structure

大一阶段, 通过双语及全英学术英语课程夯实专业基础; 大二至大三, 核心专业课程由合作院校的教师授课, 并搭配双语助教。

In the first year, students strengthen their academic foundation through bilingual and full-English academic courses. From the second and third years, core major courses are taught by faculty from the partner institution, supported by bilingual teaching assistants.



# 智艺笃行 惠海星空

INTEGRATED WISDOM EARNEST ENDEAVOUR  
UNIONED HORIZONS BOUNDLESS VISTAS

学校地址：山东省青岛西海岸新区灵海路 1145 号

University Address: 1145 Linghai Road, West Coast New District,  
Qingdao, Shandong Province

学校咨询电话：0532-83175111

University Consultation Telephone: 0532-83175111

学院咨询电话：0532-58519838

Institute Consultation Telephone: 0532-58519838

招生信息网：<http://zsb.qdhhc.edu.cn>

Enrollment Information Website: <http://zsb.qdhhc.edu.cn>

学校网址：<http://www.qdhhc.edu.cn>

University Website: <http://www.qdhhc.edu.cn>

